

# DAISY WALK SPONSORSHIP PACKET

Veterans Supplemental Support Network  
41593 Winchester Rd Ste 200  
Temecula CA 92590

951-821-VSSN (8776)  
[www.thedaisywalk.org](http://www.thedaisywalk.org) or  
[www.vetsupportnet.org](http://www.vetsupportnet.org)  
501(c)(3); Tax ID #46-2705469

## Dear Champion for Heroes,

Thank you for your interest in sponsoring or teaming up with the Daisy Walk: Veteran and Military Suicide Awareness walk in your community! The Daisy Walk, hosted by the Veterans Supplemental Support Network (VSSN), is an event to inspire community building, awareness of resources and needs, suicide prevention awareness, and activism.

**WHEN TO WALK:** Please show your active support to save lives by joining Veterans Supplemental Support Network, Department of Veteran Affairs, our city, school districts, dignitaries, veteran and military service members and their families on **Saturday April 27, 2019** at SYSCO, 15750 Meridian Pkwy, Riverside, CA 92518 across from Riverside National Cemetery for The Daisy Walk. **Check in begins at 7:00 am** and with an opening ceremony at 8:00 am. Most walkers will be **completed as early as 10:30 am, however, the event's ending time is approximately 1pm.**

**WHO WALKS:** The Daisy Walk is an awareness walk where people of all ages and backgrounds come together to raise awareness and show support for veteran and military family members affected by service connected mental illness (i.e. PTSD, anxiety, depression) which often results in suicide attempts or completion. Walkers can express why they are walking with colored daisies (lapel pins are provided at the walk or they can bring their own daisy) that symbolizes their connection. **Red daisies** represent a person who has lost a loved one or a friend to suicide.... **Gold daisies** represents a person who identified with, connected to, or has/have supported a person with suicide ideations.... **Blue daisies** represent a person who recognizes the struggle and impact of suicide ideation and is in full support of raising awareness.

**WHY WE WALK:** Your contribution supports VSSN's outreach services that provide direct connection to service and hardship relief for the over half a million veterans, military and families affected by service connected mental illness (PTSD, Anxiety and/or Depression) which often results in suicide and suicide attempts. Our goal is to grow from 500 walkers to at least 1,000 walkers in Riverside County alone in its second year!

**YOUR INVOLVEMENT:** VSSN's goal through Daisy Walk sponsorships is to provide our sponsors with maximum exposure while also helping you build and strengthen brand loyalty among our passionate supporters. Depending on the chosen level of support, sponsors receive their own exhibitor space at the walk, press and digital promotions in various media outlets, your logo and hyper link, on the event website, walker t-shirts, weekly email and social media blasts, event signage, and more!

The following materials outline our available sponsorship levels and benefits. VSSN also accepts in-kind donations such as event products/services, gift cards and product giveaways. Please contact me or Sue Kennedy ([skennedy@vetsupportnet.org](mailto:skennedy@vetsupportnet.org)) at 951-821-8776 with your next action steps! Thank you in advance for joining us in saving and uplifting our military and veteran families.

Sincerely,

*Daisy Tate*

Daisy Tate MSW AAL  
VSSN Executive Director

## OUR MISSION & OUR ACTION

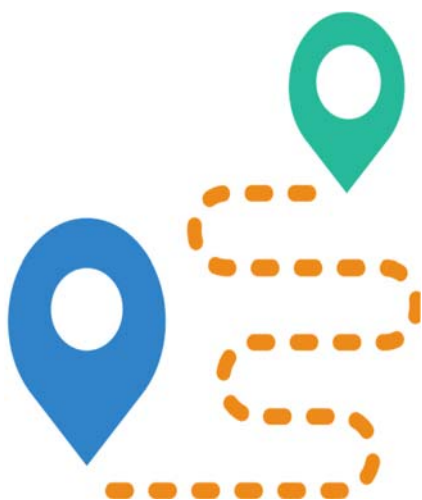
VSSN's mission is to end and prevent suicide, hunger, hardship and homelessness among veteran and military families.

Each Daisy Walk purpose is to raise and share resources which can save and improve the lives of veterans and military service members through effective avenues of connecting those in need to life saving and sustainable resources.

VSSN strongly believes that home is where the heart is and if that home is broken than so is the heart. This is why VSSN's ongoing services includes life-improvement and supportive in-home services. VSSN's goal is to increase hope through housing wherein each service member or veteran's house is transformed into a healing home that lends the opportunity to strengthen each veteran or military family member biologically, psychologically, interpersonally, environmentally, spiritually and socially.

VSSN has helped over 50,000 active military and veterans in our local area and over 1 million in the state directly connect to local resources that brings peace to mind, body, spirit and home. VSSN's active policy is that "we achieve more together". VSSN teams up with several local, regional, state, and national organizations, schools and colleges, government entities, businesses and corporations to provide outreach events, and pave away to direct access to supportive services.

A full list of services can be found at [www.vetsupportnet.org](http://www.vetsupportnet.org)



### DAISY WALK ROUTE

**"Daisy Dedication Route"**  
(4 miles) Walk from Meridian Parkway (across from RNC) to the Riverside National Cemetery (RNC) where walkers will meet with a guide who will provide an educational tour to the cemetery's memorials and walkers can place daisies on each memorial wall. After the dedication route, walkers may return to the starting/ending point for lunch, resource vendor information, etc. or choose to continue the **"Challenge Route"** (8 miles) towards the March Air Museum. Cyclist are welcome outside of the cemetery.



**Female vets are**  
**2-5 TIMES**  
**MORE LIKELY**  
**TO ATTEMPT**



**9 out of 10**

**Vets who attempted suicide agreed**  
**that in-home support services**  
**would most likely prevent them**  
**from future attempts**

## SPONSORSHIP LEVELS

VSSN SAYS THANK YOU WITH...	PRESENTER (\$10,000)	BRAVO ZULU (\$5,000)	SEMPER FI (\$2500)	ANGEL (\$1500)	FRIENDSHIP (\$500)
Exclusive title and category	<b>X</b>				
Direct connection to our participants for your promotional purposes	<b>X</b>	<b>X</b>			
Mention in all press and digital releases	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Logos on all event signage (excluding street signs)	<b>X</b>	<b>X</b>	<b>X</b>		
Individual street signage logos and business information	<b>X</b>				
Maximum visibility on t-shirts	<b>X</b>	<b>X</b>	<b>X</b>		
Lapel pins exclusive logo and website				<b>X</b>	
Hyperlinked logo on all website ads	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
WALKER ENTRY PACK with lapel pins and VIP refreshments	<b>25</b>	<b>12</b>	<b>8</b>	<b>4</b>	<b>2</b>
Exhibit booth and Lounge area (10x20)	<b>X</b>	<b>X</b>			
Exhibit booth (10x10 canopy) with chairs			<b>X</b>	<b>X</b>	
Exhibit Space (canopy required) with chairs					<b>X</b>

**\*Commitment Deadlines for online content: 2 weeks before a walk for an exhibitor table, logo emails and on our websites**

**\*Commitment Deadlines for all print content: 4 weeks before a walk for logo on t-shirts, printed signage & press**

# The Daisy Walk Sponsorship Form

**Walk Location:** 15750 Meridian Pkwy Riverside CA

## **SNAP SHOT**

**Time:** Saturday April 27, 2019

**Meet Up:** Sysco (parking and opening) walk to Riverside National Cemetery

**Agenda:** Check-In 7:00 am (check in and breakfast)

Kick-off between at 8:00-8:30 am

Ends: 10:30-1:00 pm

**Length of Walk:** approx. 4k or 8k

## **SPONSORSHIP LEVELS (PLEASE CHECK ONE)**

\_\_\_\_\_ PRESENTING SPONSOR (\$10,000)

\_\_\_\_\_ SEMPER FI SPONSOR (\$2,500)

\_\_\_\_\_ FRIENDSHIP SPONSOR (\$500)

\_\_\_\_\_ ZULU BRAVO SPONSOR (\$5,000)

\_\_\_\_\_ ANGEL SPONSOR (\$1,500)

\_\_\_\_\_ IN-KIND SPONSOR: (list item(s) and value)

## **VENDOR OR SPONSOR CONTACT**

Organization Name:		
Contact Name:		
Street Address:		
City:	State:	Zip:
Phone:	Email:	

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### **Payment Method**

**Safe & Secure: Register and pay online .... [www.vetsupportnet.org](http://www.vetsupportnet.org) and click events**  
**Mail this form and your payment to: VETERANS SUPPLEMENTAL SUPPORT**  
**NETWORK 41593 Winchester Rd Ste 200**  
**Temecula CA 92590**

**Email HD logos or send questions to [skennedy@vetsupportnet.org](mailto:skennedy@vetsupportnet.org) 951-821-8776**

\*Please note that in the event of unforeseen consequences, The Daisy Walk Sponsorships are nonrefundable. \*Veterans Supplemental Support Network is a 501(c)(3) not-for-profit organization – Federal Tax ID#:46-270596. Your contribution may be tax-deductible to the full extent of the law. Please consult your tax advisor and/or IRS Publications to verify deductibility.



## The Daisy Walk In-Kind Contribution Form

**Walk Location:** Riverside National Cemetery-Meridian Parkway

**Time & Venue Information:**

April 27, 2019

Check-In 7:00 am (check in)

Kick-off between at 8: 00-8:30 am

Ends: 1pm

Length of Walk 2k, 4k, 6k

**Donated Item(s) Name and Description**


**Donor Contact (and Business if relevant)**

Business Name:

Contact Name:

Street Address:

City:

State:

Zip:

Phone:

Email:

Authorized Signature: \_\_\_\_\_

Date:     /     /

**Fair Market Value**

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\$ Cost per item contributed

# Contributed:

Total Value \$:

Please arrange the delivery of all in-kind donations or barter with your local Walk Coordinator at least one week before the walk date.
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Mail this form and your payment to: **VETERANS SUPPLEMENTAL SUPPORT NETWORK**  
41593 Winchester Rd Ste 200  
Temecula CA 92590

Email HD logos or send questions to [skennedy@vetsupportnet.org](mailto:skennedy@vetsupportnet.org)

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**THANK YOU FOR YOUR CONTRIBUTION!**